

The Common Market Texas partners with World Central Kitchen during winter storm activation, helps keeps local farmers afloat and Texas communities fed

In the aftermath of **Winter Storm Uri**, which left farmers across Texas facing devastating crop losses, nonprofit regional food distributor, The Common Market Texas, teamed up with **World Central Kitchen** to deliver more than 15,000 of boxes of fresh produce to underserved communities throughout Greater Houston, Ship Channel areas, Greater Austin, Elgin, Manor, Round Rock, and San Antonio, Texas.

"This partnership had a tremendously positive impact on our farming communities; it allowed us to buy out all of our farms in our network, helping them clear fields and storage crops, providing them the revenue required to replant and regrow. It kept farm workers employed. We also leveraged our partnerships with Black and Brown farmers to bring equity to the recovery effort," **Margaret Smith**, Director of The Common Market Texas, shared.

In the News

- Click to read.
- FoodTank: "The Common Market Partners with World Central Kitchen to Feed Texans"
- *Houston Eater:* "Local Farmers and World Central Kitchen to Deliver Thousands of Produce Boxes to Underserved Houston Communities"
- *KPRC Houston*: "La Porte ISD offers 400 boxes of produce to area families at food distribution site"
- Galveston Daily News: "School districts pitched in to help during hard freeze"
- *Relief Gang* distributes 600 Farm-Fresh boxes throughout Houston



Feb. 22-March 12, 2021

- 227,264 pounds of local food purchased
- 16,960 Farm-Fresh boxes distributed
- **41** community distributions, *including schools, housing complexes, churches, etc.*
- 12 Texas farms supported

"I'm appreciative of this because right now, the stores, there's not very many items and [it helps] to feed the kids."

-Lorena Perez, La Porte, TX resident and World Central Kitchen Farm-Fresh Box recipient "Thanks to the support of The Common Market, we were able to harvest tomatoes, broccoli and other crops before the freeze. We are so pleased to know that our veggies are making a difference for the families served by World Central Kitchen."

-Shakera Raygoza, Terra Preta Farm, Edinburg, TX



A representative from Cy Fair ISD distributes a Farm-Fresh Box, containing fresh fruits, vegetables and grain sourced from Texas producers.