


THE
GEORGIA

ACRE Collective

Advancing
Agriculture,
Community,
Resilience &
Equity
through values-based
procurement.

 Schools, hospitals, corporations, and other community institutions can affect positive social change through intentional procurement practices. By incorporating food purchasing standards that align with core values, institutions can influence public health outcomes, boost regional economies, mitigate climate change, and improve racial equity via their food purchasing decisions.



The Georgia ACRE Collective will create partnerships that benefit farms like Coastal Georgia Small Farmers Cooperative, *pictured above*, a co-op comprised of five African American Veteran farmers looking to maintain and sustain their farming heritage and passion for growing high-quality, Georgia-grown vegetables.

What does The ACRE Collective do?

Builds market demand.

- Via diverse programs and experience-informed strategies, we build demand for values-based food procurement from Atlanta area institutions like public schools, colleges, universities, hospitals and community organizations.

Supports farmers.

- We provide land access, technical assistance, and capacity building for farmers, particularly farmers of color, interested in selling to wholesale markets to meet the growing demand from Atlanta-based institutions.

Distributes food.

- We aggregate food from local and sustainable family farms and distribute the food directly to institutional customers.



Get involved!

We are eager to partner with Atlanta area institutions, farmers throughout the Southeast, and community partners to improve our regional food and farm systems. For more information, contact **The Georgia ACRE Collective Project Manager, Emily Hennessee at emily@thecommonmarket.org.**

The Georgia ACRE Collective is a collaboration between The Common Market Southeast, Health Care Without Harm, Georgia Organics, Alliance for a Healthier Generation, The Conservation Fund's Working Farms Fund, and the Turner Environmental Law Clinic at Emory University. *This initiative is made possible with the support of The Rockefeller Foundation.*

