



Nuneviller Farm in Lehigh County, PA

We are excited to announce expansion of The Common Market into Atlanta, Georgia! This is the first replication in what will become a network of enterprises operated by The Common Market across the nation. The original Philadelphia location is now The Common Market Mid-Atlantic (CMMA), to better represent the area we serve and procure from, New Jersey to Washington, D.C. Tatiana and Haile continue to lead The Common Market and all its chapters, while Audrey Huntington rises as the local Director of CMMA. The Common Market Georgia (CMGA) is led by Director Susan Pavlin, who joins our team as a leading local food advocate and founder of Global Growers Network in Atlanta. The Common Market's vision to create an interdependent, cooperative network of food hubs within one enterprise is well on its way.

Beginning this summer, **The Common Market Mid-Atlantic is expanding distribution to include the metro-Washington, D.C. region.** Abby Massey is the outreach coordinator developing relationships in D.C. We look forward to bringing good food to more people and expanding markets for Mid-Atlantic farmers.

PARTNERSHIPS

Get HYPE Philly!, a collective impact coalition led by The Food Trust in Philadelphia, celebrated its first year of action this May. Get HYPE empowers Philadelphia's youth to become leaders for healthy changes in their schools and communities. CMMA and the East Park Revitalization Alliance (EPRA) collaborate in their Get HYPE membership to facilitate access to sustainably, locally grown food in Strawberry Mansion.

The Common Market Georgia is coordinating a series of Farm-to-Institution Convenings that bring together hospitals, schools, universities, government agencies and other stakeholders to discuss how institutional food procurement can be leveraged to improve the viability of regional business, economies, health and the environment. We look forward to initiating this crucial conversation at the first convening in September.

So far, 10 Mid-Atlantic hospitals have signed the "Good Food, Healthy Hospitals" pledge to make targeted improvements in their meal and food environments. Good Food, Healthy Hospitals is a 4-year initiative and partnership among The Common Market, the Philadelphia Department of Public Health, the American Heart Association and The Union of Concerned Scientists. A recognition ceremony for the pledged hospitals will be held at City Hall this September.



Farmer's market in Strawberry Mansion with EPRA youth

GEORGIA SNAPSHOT

The Common Market Georgia launched operations in April and is now making successful deliveries throughout the metro-Atlanta region. Currently operating out of the Sweet Auburn Curb Market in downtown Atlanta, CMGA offers wholesale products and a weekly restaurant farm share (a CSA-style program). Eggs, yogurt, cucumbers, cherry tomatoes, peppers, peaches, goat cheese and granola are just some of the nearly 100 local products on the fast growing availability list. CMGA works with sustainable, I.P.M. and organic producers and cooperatives in the approximately 200-mile region surrounding Atlanta, GA. Global Growers Network, a

network of international and refugee farmers on nearly 20-acres of urban land, was one of their first partners. Hospitals, schools, restaurants and a day care center in the metro-Atlanta are among their growing customer base. The start-up enterprise has a diligent team composed of a packer, driver, procurement manager, operations manager and director.



Lily Rolander receiving a delivery at The Common Market Georgia

STORIES FROM FIELD TO FORK

Sunny Harvest Cooperative is a group of 22 Amish farmers in rural Lancaster County, PA and a long-time partner of The Common Market. The Common Market Mid-Atlantic expanded their aggregation operations by installing a 53-foot refrigeration unit at Sunny Harvest this May. The cooler will serve as an aggregation point for the co-op and improve post-harvest handling and produce freshness. Sunny Harvest hired a packer for the site and is now running a truck from the cooler 5 days a week.

Similarly, The Common Market was able to support the installation of a new post-harvest wash station at The Seed Farm in Lehigh County, PA. The station improves the quality of fresh picked produce and meets higher food safety standards, which will allow the incubator farm to become GAP certified. CMMA currently purchases high tunnel tomatoes from Mark Nuneviller at The Seed Farm.

Philabundance, a large food bank and food-rescue organization in the Philadelphia region, began procuring

food from CMMA this summer. We are thrilled to find another Philadelphia partner committed to serving the health of vulnerable urban communities. Philabundance has been procuring CMMA local vegetables and fruits for their Fresh For All produce program which reaches approximately 13,000 households annually.

STAFF NEWS

So far in 2016, seven new staff members have joined our team! We are now a team of 31 people across both chapters and are so excited to be growing our capacity in connecting urban communities with regional farmers. Additionally, Audrey Huntington and Jillian Dy were promoted as the CMMA Director and Deputy Director. Samantha Shain and Sam Arnold completed their CMMA fellowships and are staying on as the People Operations Coordinator and the Strategic Expansion and Development Coordinator. Our driver and longest-running employee Lavar Prather had a son, Lavar Jr., join his family this spring! We congratulate our team on all the recent prosperity!



Members of The Common Market team at CMMA's warehouse in North Philadelphia

ANNOUNCEMENTS

- The Common Market is hiring a Marketing & Communications Coordinator. Apply online at <https://the-common-market.workable.com/>
- The CMMA Vendor Fair is on August 18. Contact Margaret@thecommonmarket.org for details
- Contact sales@thecommonmarket.org and gasales@thecommonmarket.org for ordering.

