



The Common Market is here to serve.

COVID-19 IMPACT REPORT

915K+

*individualized boxes of
produce and dairy
delivered*

9.4M+

*lbs. of local food
purchased and
distributed*

96

local farms supported



At The Common Market, we fully recognize the role high-quality, local food can play in nutrition and overall good health. In the wake of the COVID-19 outbreak, The Common Market has leaned on its mission to serve, and is proud to be a part of the solution.

The impact illustrated reflects a collective effort, the result of mutually beneficial partnerships between local growers, community organizations and our regional food hubs. We are honored to continue the collaboration, and work to expand healthy food access for all.

March-August 2020

- **March 2020:** Launched the Farm-Fresh Box Program, a safe solution to food access for organizations looking to provide its community individualized boxed fruits, vegetables, and other healthy foods.

- **April 2020:** Mid-Atlantic signed contract with New York City to deliver boxed food as part of their GetFood NYC COVID-19 Emergency Food Distribution program, an effort to provide nourishment to sheltered-in-place New Yorkers.

- **April 2020:** Southeast signed contract with the city of Atlanta to distribute boxed produce, meats, and more to home-bound seniors through its Senior Food Assistance Program.

- **April 2020:** Texas received \$50k from the Still Water Foundation in support of local food purchasing to benefit the Central Texas Food Bank and their food distribution programs.

- **May 2020:** Awarded \$5.7m contract through the USDA Farmers to Families Food Box Program to get fresh, nutritious foods to communities facing food insecurity in the Mid-Atlantic and Southeast regions. Contract renewed for \$7.6M to support food distribution in the two regions through August 2020.



*Recipient of a
USDA Farmers to
Families box.*

In the news:

- “The Common Market’s Mission-Driven Response to COVID-19 Nourishes Communities”
- “How Food Hubs and Co-Ops Are Overcoming the USDA Farm Box Program’s Flaws”

*A volunteer with
Farmers to Families site,
Welcoming Atlanta.*



Impact in Numbers: The Mid-Atlantic

690,000+

*individualized boxes of
produce and dairy
delivered*

7.5 million

*lbs. of local food
purchased and
distributed*

\$14.5M

*in local emergency
food relief contract
dollars*

March-August 2020

In the news:

- “The Common Market is Donating \$3.9 Million of Fresh Produce to Locals Facing Food Insecurity”
- “The Common Market, Aramark, and Camden City And William Penn School Districts Bring Fresh, Nutritious Foods To NJ and PA Communities”



*Farm-Fresh box
pack underway in
the Mid-Atlantic!*

“I am in my 60s and live in Jackson Heights in New York City, in what is now the deadliest area of the Earth due to coronavirus. I remain healthy, but don’t wish to walk outside and signed up for a free food delivery service operated by the City of New York.

Some of the food I had received was poor quality canned and sugary products. But, yesterday your box came with fresh bread, dried beans, potatoes, a beet, kale, luscious, canned crushed tomatoes, and cheddar cheese.

My first thought was that someone wants me to live and it almost brought tears to my eyes.

Thank you so very much for helping me and I am glad we in New York can be an outlet for your farmers.”

-Janice, NYC recipient



A NYC example box

The Mid-Atlantic: Farm-Fresh Box Program

FARM-FRESH BOX PROGRAM

- Boxed local fruits, vegetables, eggs, yogurt and/or bread
- **21,174** boxes delivered from March–August 2020
- **23** community partners including:

–Corbin Hill Food Project, NYC, NY

–Jersey Cares, New Jersey

–MEND, New Jersey

–RWJ Community Health Promotion Program, Newark, NJ

–Bedstuy Restoration Corporation, Brooklyn, NY

–Bellevue Community Center, Wilmington, DE

21,174
produce boxes delivered



Recipient of a
Farm-Fresh box via
Jersey Cares.

"I can't begin to thank you for all you have done (and continue to do) for our pantry. The amount and quality of food is amazing. We are so fortunate to be able to provide these to our neighbors. Jersey Cares and The Common Market are doing so much good — helping the small farmer/food producer, and feeding the community at the same time."

**-Donna Cetrulo, Christ the King Food Pantry,
via Jersey Cares**



Driver Keith delivers
Farm-Fresh boxes to
New Jersey.

The Mid-Atlantic: GetFood NYC

GETFOOD NYC COVID-19 EMERGENCY FOOD DISTRIBUTION

- Weekly distribution of 13,000 boxes to New York City
- Boxed fresh produce, freshly baked bread, dry beans, and cheese.
- 3 days worth of food, an equivalent of 9 meals per box
- **215,341** boxes delivered April-August 2020, representing 1.94 million meals total
- **\$5.5 million** total contract, 3 renewal periods

215,341
boxes
delivered



Pictured: Members of the National Guard receiving boxes in NYC, preparing for distribution to homes via taxi cabs.



At the onset of the NYC contract, The Common Market Mid-Atlantic leveraged its relationship with **Lost Bread Co.**, a Philly-based baker, to bring weekly sustenance to New Yorkers. Each box contains one loaf of their freshly baked bread made with local grain.

*"We saw news about food insecurity, even in areas that aren't typically food insecure. This cemented our desire to make food as efficient and nutritious as possible," shared **Lost Bread Founder, Alex DuBois**. "The majority of the flour, we milled on site from local grains. It's a good opportunity for us to bring in grain that we wouldn't have normally, and to help out the smaller farmers."*

The contract has also allowed Lost Bread Co. to bring back its formerly furloughed team.



The Mid-Atlantic: USDA Farmers to Families Program

The Common Market Mid-Atlantic partnered with Pequea Valley Farm of Ronks, PA to create dairy boxes for food bank partners. The contract allowed the farmers to salvage cow's milk that would've otherwise been dumped.



USDA FARMERS TO FAMILIES

Individualized food boxes delivered weekly to food banks, community and faith-based organizations, and other non-profits serving communities in need.

- Fresh fruits and vegetables, 7-8 items per box; 7-10 lbs. per box
- Whole milk, cheese, yogurt
- **88+** community partners
- **29** family farms supported
- **9** school district partnerships formed

May-August 2020

- **326,332** produce boxes delivered
- **3.92 million** lbs. of produce delivered
- **820,000** lbs. of local dairy delivered
- **\$9** million contract

In the news:

- "Produce Boxes Grow Rural-Urban Partnerships"

"Thank you so much for the fresh and beautiful food. Everyone is so appreciative because you guys gave us the best, and not spoil scrap. I feel so much better eating such quality foods. Again, thank you so much!"

*- Farmers to Families recipient,
Rose K. from Philadelphia, PA*



Impact in Numbers: The Southeast



USDA boxes in the Southeast, full of local produce!

218,343

individualized boxes of produce delivered

1.8million

lbs. of local food purchased and distributed

\$4.5M

in local emergency food relief contract dollars

March-August 30, 2020



"Seeing our shiitake mushrooms reaching local communities warms our hearts and makes us proud of what we do every day. The Common Market has given us a lifeline in these uncertain times with the opportunity to supply our mushrooms in the USDA farm boxes."

-Howard Berk of Ellijay Mushrooms, a mushroom farm located in the foothills of the Appalachian Mountains



Ellijay Mushrooms appear in USDA boxes!

The Southeast: Farm-Fresh Box Program



5,910

produce boxes delivered

FARM-FRESH BOX PROGRAM

- Boxed local fruits, vegetables and eggs
- **5,910** boxes delivered March–August 2020
- **35** community partners including:

–Cobb & Douglas Public Health
Marietta, GA

–Atlanta Community Food Bank
Atlanta, GA

–Emory University Hospital
Atlanta, GA

–R&G Farm, Dublin, GA

–Enrichment Service Program Head
Start sites, Columbus, GA

*The Common Market Southeast Farm-Fresh box drop at ESP
Head Start in Columbus, GA.*



Bugg Farm, Pine Mountain, GA



R&G Farm, Dublin, GA



Herndon Farms, Lyons, GA

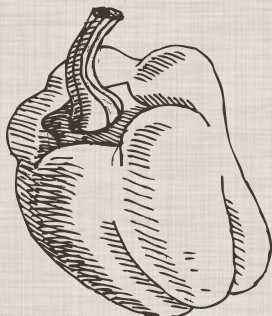


The Southeast: Atlanta Senior Food Assistance Program



ATLANTA SENIOR FOOD ASSISTANCE PROGRAM

- Weekly distribution of 300 boxes to Atlanta seniors who are home-bound
- Boxed fresh produce, proteins, eggs and value-added items such as grits or jam, representing 1 week's worth of meals
- **4,237** boxes delivered April-August 2020
- **105,925** lbs. of local food delivered
- **42** local farmer partners supported
- **\$345,975** contract for four cycles



In the news:

- “Feeding People in a Pandemic”

“Thank you for all the good food. I ate new things and found that I liked them. Now at 65 I am trying all kinds of new foods. God bless you.” - Gladys

“Thank you - it was a great blessing to me. I am 70 years old and everything helps in this time.” - Betty

“Thanks so much for your delicious deliveries they helped me out greatly.” -Paul

-Atlanta recipients

4,237
boxes
delivered



The Southeast: USDA Farmers to Families Program



The Common Market Southeast executive director, Bill Green, assists with Farmers to Families Food Box program distribution at partner site New Grant A.M.E. Church in East Point, GA.

USDA FARMERS TO FAMILIES

- Food boxes delivered weekly to food banks, community and faith-based organizations, and other non-profits serving communities in need.
- Fresh fruits and vegetables, 7-8 items per box; 7-10 lbs. per box

May-August 2020

- **208,196** produce boxes delivered
- **1.6 million** lbs. of produce delivered
- **45** community partners
- **24** family farms supported
- **\$4.2 million** contract

In the news:

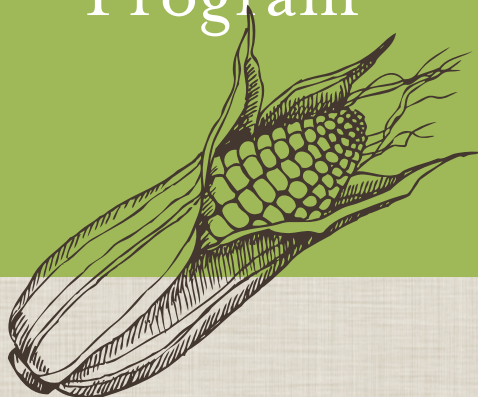
- “YMCA Partners with The Common Market to Provide Vulnerable Communities with Fresh Produce”
- “Despite Bumpy Rollout, Food Box Program Supports Farmers and Hungry Americans”

“The integrity of each box was nothing short of: We care with purpose. My husband—who was helping with the unloading from pallets—made the comment, ‘This is what’s gonna make the difference, access to fresh foods.’”

- Lily Pabian, executive director of WeLove-BuHi, an Atlanta-based charitable nonprofit that advocates for immigrant communities. The organization receives more than 250 boxes of fruits and vegetables through the program each week.



Texas: Farm-Fresh Box Program



FARM-FRESH BOX PROGRAM

- Boxed local fruits and vegetables
- 7,300+ boxes delivered from March–August 2020
- 26 farm partners
- 27 community partners including:

–Texas Center for Local Food, Elgin, TX

–St. Stephen's United Methodist Church & Furlough Kitchen Houston
Houston, TX

–American Heart Association & UH
College of Medicine, Houston, TX

–Sustainable Food Center, Austin, TX

–Austin Independent School District
Austin, TX

In the news:

- “AISD to provide free Texas-grown produce boxes to families during COVID-19 pandemic”
- “Northwest Houston church cooks up a plan to feed furloughed neighbors”
- “Neighborhood Pop Up Grocery Program offers fresh produce, extra income for struggling restaurants”



Recipients of Farm-Fresh boxes through partners Texas Center for Local Food, Elgin, TX

In conjunction with the nonprofit, Texas Center for Local Food, The Common Market Texas delivered thousands of pounds of local produce safely packed in individual boxes for families at a community clinic.

The center partnered with doctors at Elgin Community Health Clinic, a community-based clinic that offers free services for low-income families, to identify children with diet-related illness, and donated what they could to those demonstrating high need.

The center also partnered with Elgin Independent School District's after school academic and enrichment program to connect students and their families with fresh ingredients for home cooked meals.

7,300+
produce boxes delivered

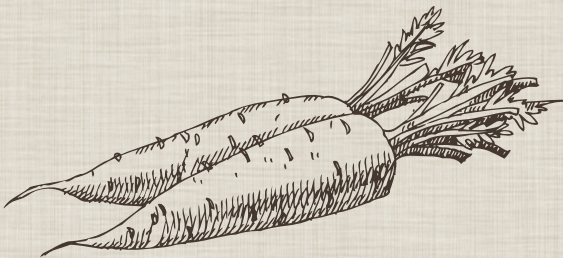


Texas: Still Water Foundation & Central Texas Food Bank

150,000
lbs. of local food delivered

STILL WATER FOUNDATION AND CENTRAL TEXAS FOOD BANK

- \$50,000 grant given to The Common Market Texas from the Still Water Foundation
- Funds have been used to donate **150,000+** lbs. of local food to the Central Texas Food Bank in support of their emergency food relief efforts



Press release:

- “The Common Market Texas awarded grant to connect local food to food insecure families impacted by COVID-19”



The Common Market Texas staff packs each Farm-Fresh Box with care and safety in mind!



Plant it Forward Farms, Houston, TX



Gundermann Acres, Glen Flora, TX



Country Boy Farms, Kennard, TX

26 *farm partners*