



*The Common Market is here to serve.*

## COVID-19 IMPACT REPORT

- **March 2020:** Launched the Farm-Fresh Box Program, a safe solution to food access for organizations looking to provide its community individualized boxed fruits, vegetables, and other healthy foods.

- **April 2020:** Mid-Atlantic signed contract with New York City, to deliver boxed food as part of their GetFood NYC COVID-19 Emergency Food Distribution program, an effort to provide nourishment to sheltered-in-place New Yorkers.

- **April 2020:** Southeast signed contract with the city of Atlanta to distribute boxed produce, meats, and more to home-bound seniors through its Senior Food Assistance Program.

- **April 2020:** Texas received \$50k from the Still Water Foundation in support of local food purchasing to benefit the Central Texas Food Bank and their food distribution programs.



At The Common Market, we fully recognize the role high-quality, local food can play in nutrition and overall good health. In the wake of the COVID-19 outbreak, The Common Market has leaned on its mission to serve, and is proud to be a part of the solution.

**The impact illustrated reflects a collective effort, the result of mutually beneficial partnerships between local growers, community organizations and our regional food hubs. We are honored to continue the collaboration, and work to expand healthy food access for all.**

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• **May 2020:** Awarded \$5.7m contract through the USDA Farmers to Families Food Box Program to get fresh, nutritious foods to communities facing food insecurity in the Mid-Atlantic and Southeast regions. The contract was renewed for \$7,680,000 to support food distribution within the two regions through August 2020.



Recipient of a  
USDA Farmers to  
Families box.

## Collective Impact in Numbers



**440K+**

individualized boxes of  
produce and dairy  
delivered\*

**4.2M**

lbs. of local food  
purchased and  
distributed

**74**

local farms supported

\*March-June 30, 2020

### ***In the news:***

- “The Common Market’s Mission-Driven Response to COVID-19 Nourishes Communities”



Texas team member,  
Imani, packs a Farm-  
Fresh box.



# Impact in Numbers: The Mid-Atlantic

**341,000+**

*individualized boxes of  
produce and dairy  
delivered\**

*\*March-June 30, 2020*

**3.2million+**

*lbs. of local food  
purchased and  
distributed*

**\$16.9M**

*in local emergency  
food relief contract  
dollars*

## ***In the news:***

- “How Food Hubs and Co-Ops Are Overcoming the USDA Farm Box Program’s Flaws”
- “The Common Market is Donating \$3.9 Million of Fresh Produce to Locals Facing Food Insecurity”



*Farm-Fresh box  
pack underway in  
the Mid-Atlantic!*

*“I am in my 60s and live in Jackson Heights in New York City, in what is now the deadliest area of the Earth due to coronavirus. I remain healthy, but don’t wish to walk outside and signed up for a free food delivery service operated by the City of New York.*

*Some of the food I had received was poor quality canned and sugary products. But, yesterday your box came with fresh bread, dried beans, potatoes, a beet, kale, luscious, canned crushed tomatoes, and cheddar cheese.*

***My first thought was that someone wants me to live and it almost brought tears to my eyes.***

*Thank you so very much for helping me and I am glad we in New York can be an outlet for your farmers.”*

***-Janice, NYC recipient***





# The Mid-Atlantic: Farm-Fresh Box Program

## FARM-FRESH BOX PROGRAM

- Boxed local fruits, vegetables, eggs, yogurt and/or bread
- 7,800+ boxes delivered from March–June 2020
- 19 community partners including:

–Corbin Hill Food Project, NYC, NY

–Jersey Cares, New Jersey

–MEND, New Jersey

–RWJ Community Health Promotion Program, Newark, NJ

–Bedstuy Restoration Corporation, Brooklyn, NY

–Bellevue Community Center, Wilmington, DE

**7,800**  
produce boxes delivered\*

\*March-June 30, 2020



Recipient of a  
Farm-Fresh box via  
Jersey Cares.

*"I can't begin to thank you for all you have done (and continue to do) for our pantry. The amount and quality of food is amazing. We are so fortunate to be able to provide these to our neighbors. Jersey Cares and The Common Market are doing so much good — helping the small farmer/food producer, and feeding the community at the same time."*

**-Donna Cetrulo, Christ the King Food Pantry,  
via Jersey Cares**



Driver Keith delivers  
Farm-Fresh boxes to  
New Jersey.



# The Mid-Atlantic: GetFood NYC

## GETFOOD NYC COVID-19 EMERGENCY FOOD DISTRIBUTION

- Weekly distribution of 13,000 boxes to New York City
- Boxed fresh produce, freshly baked bread, dry beans, and cheese.
- 3 days worth of food, an equivalent of 9 meals per box
- **138,884** boxes delivered April-June 2020, representing 1.25 million meals total
- **\$6.8 million** total contract, 3 renewal periods as of July 2020

**138,884+**  
**boxes**  
delivered\*

\*April-June 2020



*Pictured: Members of the National Guard receiving boxes in NYC, preparing for distribution to homes via taxi cabs.*



At the onset of the NYC contract, The Common Market Mid-Atlantic leveraged its relationship with **Lost Bread Co.**, a Philly-based baker, to bring weekly sustenance to New Yorkers. Each box contains one loaf of their freshly baked bread made with local grain.

*"We saw news about food insecurity, even in areas that aren't typically food insecure. This cemented our desire to make food as efficient and nutritious as possible," shared **Lost Bread Founder, Alex DuBois**. "The majority of the flour, we milled on site from local grains. It's a good opportunity for us to bring in grain that we wouldn't have normally, and to help out the smaller farmers."*

The contract has also allowed Lost Bread Co. to bring back its formerly furloughed team.





# The Mid-Atlantic: USDA Farmers to Families Program

The Common Market Mid-Atlantic partnered with Pequea Valley Farm of Ronks, PA to create dairy boxes for food bank partners. The contract allowed the farmers to salvage cow's milk that would've otherwise been dumped.



## USDA FARMERS TO FAMILIES

Individualized food boxes delivered weekly to food banks, community and faith-based organizations, and other non-profits serving communities in need.

- Fresh fruits and vegetables, 7-8 items per box; 7-10 lbs. per box
- Whole milk, cheese, yogurt
- **88+** community partners
- **22** family farms supported
- **9** school district partnerships formed

### Cycle 1: May-June 2020

- **150,000** produce boxes delivered
- **1.5 million** lbs. of produce delivered
- **285,000** lbs. of local dairy delivered
- **\$3.7** million contract

### Cycle 2: July-August 2020

- **\$5.3** million contract

*"Thank you so much for the fresh and beautiful food. Everyone is so appreciative because you guys gave us the best, and not spoil scrap. I feel so much better eating such quality foods. Again, thank you so much!"*

*- Farmers to Families recipient,  
Rose K. from Philadelphia, PA*





# Impact in Numbers: The Southeast



**96,440+**  
individualized boxes of  
produce delivered\*

\*March-June 30, 2020

**964K+**  
lbs. of local food  
purchased and  
distributed

**\$4.6M+**  
in local emergency  
food relief contract  
dollars



*"Seeing our shiitake mushrooms reaching local communities warms our hearts and makes us proud of what we do every day. The Common Market has given us a lifeline in these uncertain times with the opportunity to supply our mushrooms in the USDA farm boxes."*

**-Howard Berk of Ellijay Mushrooms, a  
mushroom farm located in the foothills of the  
Appalachian Mountains**





# The Southeast: Farm-Fresh Box Program



**4,040+**  
boxes delivered\*

*\*March-June 30, 2020*

## FARM-FRESH BOX PROGRAM

- Boxed local fruits, vegetables and eggs
- 4,043+ boxes delivered from March-June 2020
- 28 community partners including:

—Cobb & Douglas Public Health  
Marietta, GA

—Atlanta Community Food Bank  
Atlanta, GA

—Emory University Hospital  
Atlanta, GA

—R&G Farm, Dublin, GA

—Enrichment Service Program Head  
Start sites, Columbus, GA

*The Common Market Southeast Farm-Fresh box drop at ESP  
Head Start in Columbus, GA.*



*Bugg Farm, Pine Mountain, GA*



**28** farm partners

*R&G Farm, Dublin, GA*



*Herndon Farms, Lyons, GA*



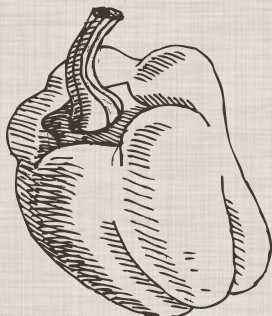


# The Southeast: Atlanta Senior Food Assistance Program



## ATLANTA SENIOR FOOD ASSISTANCE PROGRAM

- Weekly distribution of 300 boxes to Atlanta seniors who are home-bound
- Boxed fresh produce, proteins, eggs and value-added items such as grits or jam, representing 1 week's worth of meals
- ~2,400 boxes delivered April-June 2020
- 42,275 lbs. of local food delivered
- 34 local farmer partners supported
- \$450,000 contract for four cycles, as of July 2020



### ***In the news:***

- “Feeding People in a Pandemic”

*“Thank you for all the good food. I ate new things and found that I liked them. Now at 65 I am trying all kinds of new foods. God bless you.” - Gladys*

*“Thank you - it was a great blessing to me. I am 70 years old and everything helps in this time.” - Betty*

*“Thanks so much for your delicious deliveries they helped me out greatly.” -Paul*

**-Atlanta recipients**

**2,400+**  
**boxes**  
*delivered\**

*\*April-June 2020*





# The Southeast: USDA Farmers to Families Program



*The Common Market Southeast executive director, Bill Green, assists with Farmers to Families Food Box program distribution at partner site New Grant A.M.E. Church in East Point, GA.*

## USDA FARMERS TO FAMILIES

- Food boxes delivered weekly to food banks, community and faith-based organizations, and other non-profits serving communities in need.
- Fresh fruits and vegetables, 7-8 items per box; 7-10 lbs. per box

### Cycle 1: May-June 2020

- 90,000 produce boxes delivered
- 900,000 lbs. of produce delivered
- 45 community partners
- 17 family farms supported
- \$1.8 million contract

### Cycle 2: July-August 2020

- \$2.4 million contract

### ***In the news:***

- “YMCA Partners with The Common Market to Provide Vulnerable Communities with Fresh Produce”
- “Despite Bumpy Rollout, Food Box Program Supports Farmers and Hungry Americans”

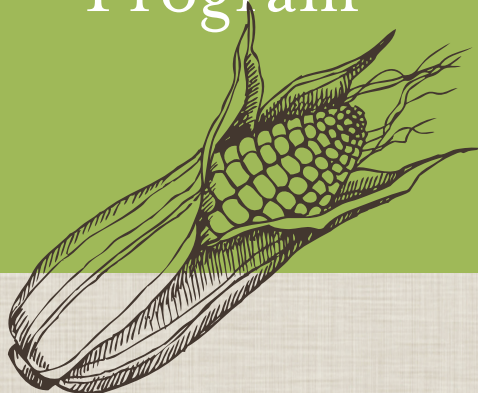
*“The integrity of each box was nothing short of: We care with purpose. My husband—who was helping with the unloading from pallets—made the comment, ‘This is what’s gonna make the difference, access to fresh foods.’”*

*- Lily Pabian, executive director of WeLove-BuHi, an Atlanta-based charitable nonprofit that advocates for immigrant communities. The organization receives more than 250 boxes of fruits and vegetables through the program each week.*





# Texas: Farm-Fresh Box Program



## FARM-FRESH BOX PROGRAM

- Boxed local fruits and vegetables
- **3,400+** boxes delivered from March-June 2020
- **13** farm partners
- **16** community partners including:

–Texas Center for Local Food

Elgin, TX

–St. Stephen's United Methodist Church  
& Furlough Kitchen Houston

Houston, TX

–American Heart Association & UH  
College of Medicine

Houston, TX

–Sustainable Food Center

Austin, TX

## In the news:

- “Northwest Houston church cooks up a plan to feed furloughed neighbors”
- “Neighborhood Pop Up Grocery Program’ offers fresh produce, extra income for struggling restaurants”



*Recipients of Farm-Fresh boxes through partners Texas Center for Local Food, Elgin, TX*

In conjunction with the nonprofit, Texas Center for Local Food, The Common Market Texas delivered thousands of pounds of local produce safely packed in individual boxes for families at a community clinic.

The center partnered with doctors at Elgin Community Health Clinic, a community-based clinic that offers free services for low-income families, to identify children with diet-related illness, and donated what they could to those demonstrating high need.

The center also partnered with Elgin Independent School District’s after school academic and enrichment program to connect students and their families with fresh ingredients for home cooked meals.

**3,400+**  
boxes delivered\*

*\*March-June 2020*



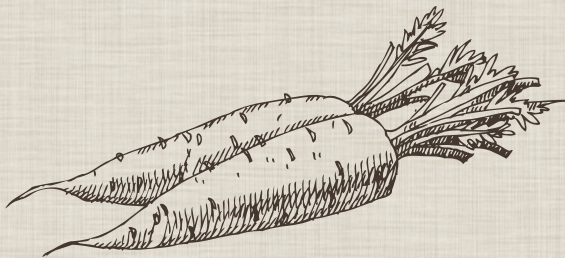


# Texas: Still Water Foundation & Central Texas Food Bank

**45,000+**  
*lbs. of local food delivered*

## STILL WATER FOUNDATION AND CENTRAL TEXAS FOOD BANK

- \$50,000 grant given to The Common Market Texas from the Still Water Foundation
- Funds have been used to donate 45,000+ lbs. of local food to the Central Texas Food Bank in support of their emergency food relief efforts



### **Press release:**

- “The Common Market Texas awarded grant to connect local food to food insecure families impacted by COVID-19”



*The Common Market Texas staff packs each Farm-Fresh Box with care and safety in mind!*



*Plant it Forward Farms, Houston, TX*



*Gundermann Acres, Glen Flora, TX*



*Country Boy Farms, Kennard, TX*

**13** *farm partners*