COVID-19 IMPACT REPORT

- **March 2020**: Launched the Farm-Fresh Box Program, a safe solution to food access for organizations looking to provide its community individualized boxed fruits, vegetables, and other healthy foods.

- **April 2020**: Mid-Atlantic signed contract with New York City, to deliver boxed food as part of their GetFood NYC COVID-19 Emergency Food Distribution program, an effort to provide nourishment to sheltered-in-place New Yorkers.

- **April 2020**: Southeast signed contract with the city of Atlanta to distribute boxed produce, meats, and more to home-bound seniors through its Senior Food Assistance Program.

- **April 2020**: Texas received $50k from the Still Water Foundation in support of local food purchasing to benefit the Central Texas Food Bank and their food distribution programs.

At The Common Market, we fully recognize the role high-quality, local food can play in nutrition and overall good health. In the wake of the COVID-19 outbreak, The Common Market has leaned on its mission to serve, and is proud to be a part of the solution.

The impact illustrated reflects a collective effort, the result of mutually beneficial partnerships between local growers, community organizations and our regional food hubs. We are honored to continue the collaboration, and work to expand healthy food access for all.
May 2020: Awarded $5.7m contract through the USDA Farmers to Families Food Box Program to get fresh, nutritious foods to communities facing food insecurity in the Mid-Atlantic and Southeast regions. The contract was renewed for $7,680,000 to support food distribution within the two regions through August 2020.

Recipient of a USDA Farmers to Families box.

Collective Impact in Numbers

- **440K+** individualized boxes of produce and dairy delivered*
- **4.2M** lbs. of local food purchased and distributed
- **74** local farms supported

*March-June 30, 2020

In the news:
- “The Common Market’s Mission-Driven Response to COVID-19 Nourishes Communities”

Texas team member, Imani, packs a Farm-Fresh box.
Impact in Numbers: The Mid-Atlantic

341,000+ individualized boxes of produce and dairy delivered*

3.2 million+ lbs. of local food purchased and distributed

$16.9M in local emergency food relief contract dollars

*March-June 30, 2020

“I am in my 60s and live in Jackson Heights in New York City, in what is now the deadliest area of the Earth due to coronavirus. I remain healthy, but don’t wish to walk outside and signed up for a free food delivery service operated by the City of New York.

Some of the food I had received was poor quality canned and sugary products. But, yesterday your box came with fresh bread, dried beans, potatoes, a beet, kale, luscious, canned crushed tomatoes, and cheddar cheese.

My first thought was that someone wants me to live and it almost brought tears to my eyes.

Thank you so very much for helping me and I am glad we in New York can be an outlet for your farmers.”

-Janice, NYC recipient

In the news:

- “How Food Hubs and Co-ops Are Overcoming the USDA Farm Box Program’s Flaws”
- “The Common Market is Donating $3.9 Million of Fresh Produce to Locals Facing Food Insecurity”
The Mid-Atlantic: Farm-Fresh Box Program

FARM-FRESH BOX PROGRAM
- Boxed local fruits, vegetables, eggs, yogurt and/or bread
- 7,800+ boxes delivered from March-June 2020
- 19 community partners including:
  - Corbin Hill Food Project, NYC, NY
  - Jersey Cares, New Jersey
  - MEND, New Jersey
  - RWJ Community Health Promotion Program, Newark, NJ
  - Bedstuy Restoration Corporation, Brooklyn, NY
  - Bellevue Community Center, Wilmington, DE

“...I can’t begin to thank you for all you have done (and continue to do) for our pantry. The amount and quality of food is amazing. We are so fortunate to be able to provide these to our neighbors. Jersey Cares and The Common Market are doing so much good — helping the small farmer/food producer, and feeding the community at the same time.”

- Donna Cetrulo, Christ the King Food Pantry, via Jersey Cares

7,800 produce boxes delivered*

*March-June 30, 2020
The Mid-Atlantic: GetFood NYC

GETFOOD NYC COVID-19 EMERGENCY FOOD DISTRIBUTION

- Weekly distribution of 13,000 boxes to New York City
- Boxed fresh produce, freshly baked bread, dry beans, and cheese.
- 3 days worth of food, an equivalent of 9 meals per box
- 138,884 boxes delivered April-June 2020, representing 1.25 million meals total
- $6.8 million total contract, 3 renewal periods as of July 2020

At the onset of the NYC contract, The Common Market Mid-Atlantic leveraged its relationship with Lost Bread Co., a Philly-based baker, to bring weekly sustenance to New Yorkers. Each box contains one loaf of their freshly baked bread made with local grain.

“We saw news about food insecurity, even in areas that aren’t typically food insecure. This cemented our desire to make food as efficient and nutritious as possible,” shared Lost Bread Founder, Alex DuBois. “The majority of the flour, we milled on site from local grains. It’s a good opportunity for us to bring in grain that we wouldn’t have normally, and to help out the smaller farmers.”

The contract has also allowed Lost Bread Co. to bring back its formerly furloughed team.

138,884+ boxes delivered*

*April-June 2020

Pictured: Members of the National Guard receiving boxes in NYC, preparing for distribution to homes via taxi cabs.
The Mid-Atlantic: USDA Farmers to Families Program

USDA FARMERS TO FAMILIES

Individualized food boxes delivered weekly to food banks, community and faith-based organizations, and other non-profits serving communities in need.

- Fresh fruits and vegetables, 7-8 items per box; 7-10 lbs. per box
- Whole milk, cheese, yogurt
- 88+ community partners
- 22 family farms supported
- 9 school district partnerships formed

Cycle 1: May-June 2020
- 150,000 produce boxes delivered
- 1.5 million lbs. of produce delivered
- 285,000 lbs. of local dairy delivered
- $3.7 million contract

Cycle 2: July-August 2020
- $5.3 million contract

“Thank you so much for the fresh and beautiful food. Everyone is so appreciative because you guys gave us the best, and not spoil scrap. I feel so much better eating such quality foods. Again, thank you so much!”

- Farmers to Families recipient, Rose K. from Philadelphia, PA
Impact in Numbers: The Southeast

96,440+
individualized boxes of produce delivered*

964K+
lbs. of local food purchased and distributed

$4.6M+
in local emergency food relief contract dollars

*March-June 30, 2020

“Seeing our shiitake mushrooms reaching local communities warms our hearts and makes us proud of what we do every day. The Common Market has given us a lifeline in these uncertain times with the opportunity to supply our mushrooms in the USDA farm boxes.”

-Howard Berk of Ellijay Mushrooms, a mushroom farm located in the foothills of the Appalachian Mountains

Ellijay Mushrooms appear in USDA boxes!
The Southeast: Farm-Fresh Box Program

4,040+ boxes delivered*

*March-June 30, 2020

FARM-FRESH BOX PROGRAM

- Boxed local fruits, vegetables and eggs
- 4,043+ boxes delivered from March-June 2020
- 28 community partners including:
  - Cobb & Douglas Public Health
    Marietta, GA
  - Atlanta Community Food Bank
    Atlanta, GA
  - Emory University Hospital
    Atlanta, GA
  - R&G Farm, Dublin, GA
  - Enrichment Service Program Head
    Start sites, Columbus, GA

The Common Market Southeast Farm-Fresh box drop at ESP Head Start in Columbus, GA.
The Southeast: Atlanta Senior Food Assistance Program

ATLANTA SENIOR FOOD ASSISTANCE PROGRAM

• Weekly distribution of 300 boxes to Atlanta seniors who are home-bound
• Boxed fresh produce, proteins, eggs and value-added items such as grits or jam, representing 1 week’s worth of meals
• ~2,400 boxes delivered April-June 2020
• 42,275 lbs. of local food delivered
• 34 local farmer partners supported
• $450,000 contract for four cycles, as of July 2020

“In the news:
• “Feeding People in a Pandemic”

“Thank you for all the good food. I ate new things and found that I liked them. Now at 65 I am trying all kinds of new foods. God bless you.” - Gladys

“Thank you - it was a great blessing to me. I am 70 years old and everything helps in this time.” - Betty

“Thanks so much for your delicious deliveries they helped me out greatly.” - Paul

-Atlanta recipients

2,400+ boxes delivered*
USDA Farms to Families

Food boxes delivered weekly to food banks, community and faith-based organizations, and other non-profits serving communities in need.

- Fresh fruits and vegetables, 7-8 items per box; 7-10 lbs. per box
- 90,000 produce boxes delivered
- 900,000 lbs. of produce delivered
- 45 community partners
- 17 family farms supported
- $1.8 million contract

Cycle 1: May-June 2020

Cycle 2: July-August 2020
- $2.4 million contract

In the news:

- “YMCA Partners with The Common Market to Provide Vulnerable Communities with Fresh Produce”
- “Despite Bumpy Rollout, Food Box Program Supports Farmers and Hungry Americans”

“The integrity of each box was nothing short of: We care with purpose. My husband—who was helping with the unloading from pallets—made the comment, ‘This is what’s gonna make the difference, access to fresh foods.’”

- Lily Pabian, executive director of WeLove-BuHi, an Atlanta-based charitable nonprofit that advocates for immigrant communities. The organization receives more than 250 boxes of fruits and vegetables through the program each week.
Texas: Farm-Fresh Box Program

FARM-FRESH BOX PROGRAM
- Boxed local fruits and vegetables
- 3,400+ boxes delivered from March-June 2020
- 13 farm partners
- 16 community partners including:
  - Texas Center for Local Food
    Elgin, TX
  - St. Stephen’s United Methodist Church & Furlough Kitchen Houston
    Houston, TX
  - American Heart Association & UH College of Medicine
    Houston, TX
  - Sustainable Food Center
    Austin, TX

In the news:
- “Northwest Houston church cooks up a plan to feed furloughed neighbors”
- “Neighborhood Pop Up Grocery Program’ offers fresh produce, extra income for struggling restaurants”

In conjunction with the nonprofit, Texas Center for Local Food, The Common Market Texas delivered thousands of pounds of local produce safely packed in individual boxes for families at a community clinic.

The center partnered with doctors at Elgin Community Health Clinic, a community-based clinic that offers free services for low-income families, to identify children with diet-related illness, and donated what they could to those demonstrating high need.

The center also partnered with Elgin Independent School District’s after school academic and enrichment program to connect students and their families with fresh ingredients for home cooked meals.

Recipients of Farm-Fresh boxes through partners Texas Center for Local Food, Elgin, TX
Texas: Still Water Foundation & Central Texas Food Bank

45,000+ lbs. of local food delivered

STILL WATER FOUNDATION AND CENTRAL TEXAS FOOD BANK

• $50,000 grant given to The Common Market Texas from the Still Water Foundation
• Funds have been used to donate 45,000+ lbs. of local food to the Central Texas Food Bank in support of their emergency food relief efforts

Press release:
• “The Common Market Texas awarded grant to connect local food to food insecure families impacted by COVID-19”

The Common Market Texas staff packs each Farm-Fresh Box with care and safety in mind!

Plant it Forward Farms, Houston, TX

Gundermann Acres, Glen Flora, TX

Country Boy Farms, Kennard, TX